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So You Want To Be A Rock N Roll Star: Why Songwriting Matters...You Can Do It



Synopsis

"So You Want To Be A Rock N Roll Star" is a guide on how to write, produce and perform your songs. Marc Platt has been a Los Angeles-based songwriter for more than 30 years, having songs placed on TV & film. He has also had several CD and vinyl releases in his career. If you really want to easily gain knowledge, this is the book for you.

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Customer Reviews

I've known a lot of highly creative people over the decades. The most important characteristic of the few who find financial success is this: They get beyond the art alone, and THEY LEARN THE BUSINESS. This book will help you do that. Learning the fundamentals of the business side has never been more important. More than any time in recent history...1) Far more people are trying to make a living as artists.2) The music business is evolving much faster.3) Even the most established players in the music business are struggling. Remember Tower Records. The days of making one good demo and becoming an overnight success are over. You need an edge -- and knowledge will give you an edge that most artists never bother to acquire. Do yourself a favor and read the book.

You're not going to find a better use for \$9.

So glad that Marc has written this book. He has meant so much to my development as an artist. It's rare to meet someone who not only knows the business but who so willingly shares his experience and encourages up-and-comers. Marc's book strikes a great balance between the creative and business side of music. As in a 100% to 100% balance.

Wow! This is fantastic. What a great resource for songwriters. You explain the business in easy to understand, straight forward language. Your experience is an invaluable gift for the up and coming. Great idea to put your expert advice into a book for others to learn from. Thanks for sharing your knowledge.

Great book for those seeking to breaking into the music scene! I had the luxury of attending Marc's performance workshops in North Hollywood years ago and the influence he had on me was huge. Marc provided guidance and encouragement that fostered my development and creativity as an artist and as a performer of my art. I developed confidence to explore musical ideas and challenge myself in ways I never believed I was capable of. My experience as a Los Angeles musician wouldn't be as rich without him. Marc Platt truly is a cheerleader and mentor!

Marc Platt takes his 30 plus years of experience as a professional musician and songwriter to lay out a practical walkthrough to songwriting. Platt openly shares his secrets and principles that he himself uses in his own songwriting to help others become better songwriters. He stresses the importance of melody, rhythm and message in constructing great songs. He also explores other aspects such as economy of time or words, open-mindedness to what needs to be changed and how-to guides on writing verses, choruses, bridges, etc. Platt has done a fantastic job taking all of the aspects of writing songs and tying them together in a logical, easy-to-understand blueprint to help unlock creative potential. As a fellow artist, it's so important to know that artists like Platt are out there who are willing to share these principles and tricks of the trade. The industry has plenty of self-centered and self-serving characters looking for any advantage to get ahead. It's refreshing to see an artist who actually wants to try and help other artists become better. If you are songwriter, you NEED to read this book.

Recently downloaded and read this guide by Marc Platt. I have seen Marc play live all over L.A.

have always been impressed by his songs and word narratives. As a budding songwriting I find this guide incredibly helpful in writing my own songs. Lookout John & Paul!

This author's approach to music performance has not only changed my delivery of music on stage, but these principles apply to the grand art and mastery of human connection in general. I have used his method, and it works. It has eliminated the invisible wall between the audience and myself. It has allowed me to get the true message and meaning of my songs into the heart of the listener, instead of trying to preach it or over-perform it on stage. His techniques have taught me that often less is more. I never knew I didn't have to try that hard in order for people to accept my art or message. People would come up to me after my performances (not knowing I had been applying this author's techniques) and ask me what I was doing differently, or that it was really "moving"....and it was all because of this approach. Genuine. Down to earth. Sincere. Good stuff. Changed my life! Highly recommended.

Terrific book...read it..listened to it..loved it--this is a very talented writer. I've heard his CD's and am a big fan.

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